

# Our Story Told By Others...



## Local Leaders Share the impact of our business Fresh Coast Market!

Below, you will find testimonials from local business, community and political leaders that worked with our business in Northern Michigan

# Testimonials



"As an owner of our three-generation family farm operating in Northern Michigan since 1962, it has been a pleasure to get to know Dave and the team at Fresh Coast. Local partners such as Fresh Coast Market are vital to our success as farmers, giving us an outlet for our produce directly to the consumer, keeping the revenue generated right here in our local communities, and supplying food and produce that shoppers can trust. Our sales to Fresh Coast as a vendor have increased by 200% since January 1, 2019, and I believe we are just getting started. The opportunities for growth in the Traverse City area are ripe, and we are very excited to continue our partnership with Fresh Coast as we grow into the future together!"

Jon Friske- Owner Friske Farms Ellsworth, MI



"Fresh Coast Market, early on, supported us as a new business. They have been very proactive in adding our new products to their shelves. We applaud their successes with building a great support system for local community businesses."

*Dave Sicotte - Owner Great Lakes Chocolate & Dessert Co.*



"We are deeply grateful for our partnership with Fresh Coast Market. Since 2018 our sales with them has increased more than 40%. The dedication that they have put into creating an exemplary café in our community is something that we hold in high regard. Fresh Coast has aided significantly in giving back to non-profits both locally and globally through their intentional purchases and support!"

Jamie Bell- Higher Grounds



"From the start, Fresh Coast Market has gone out of the way to support 9 Bean Rows and highlight our products in their store. This allowed 9 Bean Rows increased market share and visibility at a time when our budget for marketing and advertising was less than ideal. Over the course of 3 years, Fresh Coast Market has purchased nearly \$200,000 of baked goods and produce from our farm. Their support has been invaluable in strengthening our company's viability. "

Jen- Owner 9 Bean Rows



"Fresh Coast Market has been an integral part of our sales in the Traverse City area. With over a 50% growth in sales, they have been a great business partner for M22. They have been able to reach more local customers due to their location and reputation as one of the best markets in the TC area. "

*Nick Madrick- Owner M22*



"Fustini's is proud to partner with Fresh Coast Market. They have allowed us to get into another market that we did not have access to, and they have exposed us to a great client base. We are pleased to be represented so well at Fresh Coast!"

*Liz Lancashire - Fustini's*



"Talk to any farmer...anywhere...and they'll tell you doubling your sales from year to year just doesn't happen. Talk to a farmer working with Fresh Coast Market and I suspect you will hear a different story. Dave and his crew have been staunch supporters of my endeavor from the very beginning, and their encouragement and support has been pivotal in the growth of my flower farm."

Tenille- Owner Lucky Clover Flowers



"Dave and his team at Fresh Coast Market have been a valued partner with the Boar's Head Brand for over 5 years now and have exceeded our expectations. Their innovation and dedication combined with passion for quality and exceptional customer service are aligned with the Boar's Head Service Model. Each customer receives an "experience" while shopping at Fresh Coast which embodies our mantra "Compromise Elsewhere". Cleanliness, high quality products and exceptional service makes Fresh Coast Market a top influencer in the growing Michigan market."

Jeff Schwartz – Owner Great North Provisions



"Dave Sears and his wife were great community members of the Charter Township of Long Lake. Dave grew a very successful business with Fresh Coast employed several great employees who enjoyed working there. His leadership skills in growing and leading their business were excellent. Residents and visitors of the township enjoy his business and staff. Dave was involved in the township with assisting the development of the Master Plan and our Subplans for the Activity Centers within our community".

Ron Lemcool – Long Lake Township Supervisor