



104TH DISTRICT
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MICHIGAN HOUSE OF REPRESENTATIVES

JOHN R. ROTH
STATE REPRESENTATIVE

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To Whom It May Concern,

Dave Sears created a company called Fresh Coast Market in Grand Traverse County here in Northern Michigan. Fresh Coast Market is a two-time national award-winning specialty food market. Not only did he create this company, but he also created a company that really shows what it means to be proud of your state.

Dave Sears did not only create a national award-winning company, but he also gave back to his community. Fresh Coast Market created employment opportunities, allowed for community involvement by hosting events, parties and meetings and brought in all kinds of customers from around the state. Dave Sears took a very small market and was able to turn it into something huge, for example by supporting almost 300 Michigan businesses and farms. He never turned down an opportunity to help whether that be offering to host a local official meeting at his store or having holiday parties with the Interlochen performing arts center.

As a local from Grand Traverse County, seeing the impact that Fresh Coast Market and Dave Sears had on our community was incredible. What he created was really something special, I put all my support in him as he continues in his career and the growth of his business.

Thank you, if you have any questions for me, please don't hesitate to reach out.

Sincerely,

A handwritten signature in blue ink, appearing to read "John R. Roth", is located below the "Sincerely," text.

Representative John Roth
District 104